



Public Health
Prevent. Promote. Protect.

Le Sueur – Waseca

Community Health Board

STRATEGIC PLAN SUMMARY

August 2014

Our Mission

In partnership, the Le Sueur-Waseca Community Health Board protects, promotes, preserves and enhances the health of our community.

Our Values

Integrity: We are honest, trustworthy and transparent in all we do. We strive to do the right things to achieve the best public health outcomes.

Respect: We demonstrate and uphold a standard of conduct that recognizes and values the contributions and diversity of all. We earn and preserve trust through our behavior and the quality of our work.

Efficiency: We use our time, effort and financial resources effectively for the intended tasks and purposes of Public Health.

Competency: We deliver compassionate services of the highest quality using standards research has proven effective.

Collaborate: We value the diversity and unique contributions of our employees and partners. Teamwork and partnerships produce cost effective health outcomes by bringing people, resources and organizations together to achieve common goals.

Our Vision

Stable PH Infrastructure and Funding:

There will be stable funds for the basic needs of all Public Health programs. We will be supported with adequate, on-going funding to meet the mission of the Le Sueur-Waseca Community Health Board.

Competent and Stable Workforce:

Public Health will support and retain staff to run programs through continuing education, offering competitive salaries and benefits, providing staff with resources and cutting edge tools.

Community Engagement:

We will work with and engage partners to improve the health of the total community.

Dynamic Technology Use:

We will utilize up-to-date equipment (i.e. working laptops, iPads) and systems allowing us to work efficiently, both internally and with the community.

Health in All Policies:

Advocate and support policies that enable good health choices, including access to providers and resources.

Health Promotion and Prevention Activities:

We will educate and provide opportunities to make healthy choices across the age span where we live, play, and work.

Health Protection:

We will ensure safe food, water and air to protect the community and the community will be prepared to respond to events and disasters.

Our Strategic Priorities

1. Encourage and support team development
2. Enhance the Internal Community Health System
3. Increase CHS visibility in the community
4. Improve health outcomes for a healthy community
5. Advocate for health in all policies with decision makers
6. Protect the community
7. Build relationships and partnerships
8. Preserve and enhance the CHS infrastructure

Strategy #1

Encourage and support team development

Goal: Increase collaboration between Le Sueur and Waseca counties and develop cohesive inter-county teams.

OBJECTIVE(s):

- #1. Hold a combined 2 hour CHS staff meeting by April 1, 2014.
- #2. CHS leadership will explore and identify 2 options for identification of staff strengths by April 1, 2014.
- #3. Develop written guidance for interagency program partnerships by October 1, 2015

Strategy #2

Enhance the Internal Community Health System

Goal: Strengthen and enhance the collaboration between Le Sueur and Waseca counties by building on the work accomplished with strategic priority #1.

OBJECTIVE(s):

- #1. Hold a second annual combined CHS staff meeting by April 1, 2015

Strategy #3

Increase CHS visibility within the community

Goal: Increase the recognition of the Public Health logo within Le Sueur and Waseca counties by utilizing various media outlets to disseminate information on the role of Public Health in the community.

OBJECTIVE(s)

- #1. Messages about Public Health will be disseminated in the community through various methods

NOTE: Strategic Priorities #2 through #8 will be developed further during the next Local Public Health Assessment and Planning cycle 2015-2019.

The Strategic Plan includes linkages with the Community Health Improvement Plan (CHIP) and the CHB's roles and responsibilities for implementing the health improvement plan. The Strategic Plan also includes linkages to the Quality Improvement Plan. Refer to those documents and the full Strategic Plan for more details.